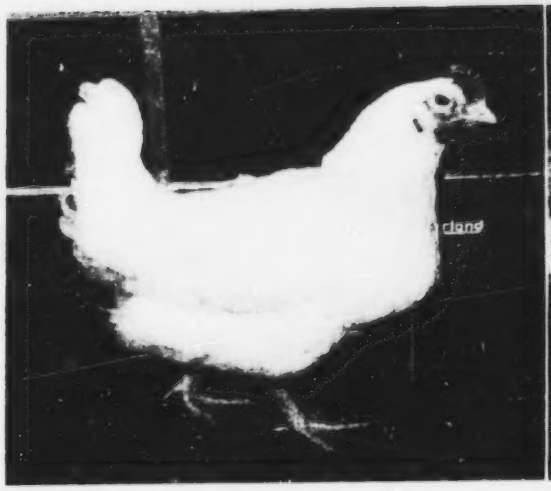
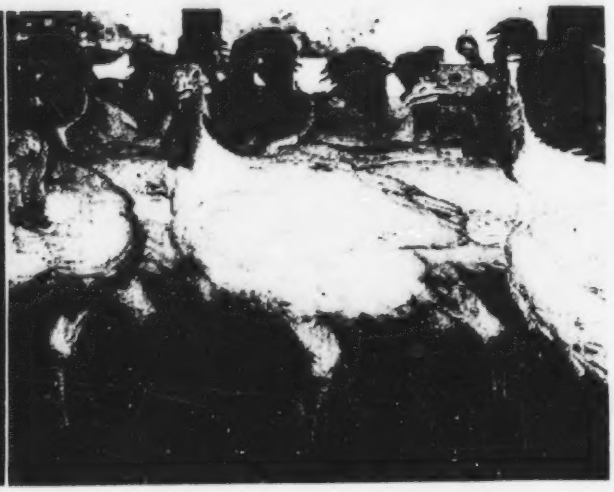
Manitoba
Agriculture
and Food

Program & Policy Analysis

Manitoba Poultry Industry Profiles





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Sources:
Agriculture and Agri-Food Canada
Canadian Egg Marketing Agency
Manitoba Agriculture and Food
Manitoba Chicken Producer Board
Manitoba Egg Producers
Manitoba Turkey Producers
Statistics Canada

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September, 2000

EGG SECTOR

EGG SECTOR PROFILE

Production:

Egg production is concentrated in south-eastern Manitoba, with about three-quarters of production taking place within an 80-km radius of Winnipeg. The industry includes hatcheries, started pullets, feed production, egg production, graders and further processors. There is a high degree of organisation, co-operation and co-ordination from hatchery through to egg processing.

Three provincial hatcheries set an estimated 15 million eggs in 1999 and hatched about 12 million chicks. Over 3.0 million pullet chicks were placed either in Manitoba pullet operations or sold out-of-province. In 1999, there were 180 registered egg producers and about 300 unregistered producers (permitted to have 100-499 layers) with more than 2.1 million layers. A producer, Sanalta at Altamont, has 500,000 layers under a contractual arrangement to supply processing eggs.

Marketings and Trade:

Manitoba commercial egg marketings in 1999 (registered and unregistered production) rose by 4.4 percent to 51.53 million dozen valued at $60 million. Three commercial grading stations and 36 registered farmer graders in the province graded 49.08 million dozen eggs in 1999. Registered producers marketed about 2.45 million dozen eggs privately. 56.4 percent of all eggs were graded A Large, X-Large and Jumbo. Of total Manitoba egg marketings (excluding hatching eggs), 22.06 million dozen went to local processors and 29.47 million dozen were retailed as table eggs to consumers in Manitoba and other provinces. The prices Manitoba producers receive for their eggs are determined by a formula based on the average cost of production over a given time period. About 0.45 million dozen eggs were brought into the province for use by Manitoba processors.

Processing:

A "Grow for Processing" program has been tested and further developed to allow local egg producers to expand their flocks in order to provide eggs under contract to a Manitoba processor, Canadian Inovatech Inc., the largest egg processor in Canada, to supply growing processed market requirements. This additional Manitoba production will replace some of the eggs that are imported from the United States by the processor. Canadian Inovatech and the other major Manitoba egg processor, Burnbrae Farms Ltd., produce many innovative, value-added products for the food and pharmaceutical industries. These two operations shipped all the province's processed egg product exports, valued at $16.59 million, in 1999.

Potential:

Manitoba's egg industry has the potential to grow by supplying eggs for processing market growth. Canadian Inovatech continues to develop numerous products from egg white, yolk and shell. It is likely that about one million more layers will be needed over the next few years to provide eggs under contract to Manitoba processors. Manitoba egg producers are among the most efficient, quality-conscious producers in Canada and, as such, have a competitive advantage over many other areas.

EGG SECTOR

	1996	1997	1998	1999	'99 as a % of '98
EGG PRODUCTION OPERATIONS:	205	205	194	180	93
LAYERS ON FARMS JULY 1 ('000):					
Hens (registered)	2,369	2,002	2,098	2,128	101
PROVINCIAL HATCHERIES:					
Hatcheries (No.)	3	3	3	3	100
Eggs Set (million)	9.0	9.9	12.9	15E	116
Chicks Placed (million)	2.64	2.47	2.57	3.01	117
HATCHERY SUPPLY BREED. STOCK:					
Flocks	13	13	13	17	131
Hens ('000) (est.)	59	60	65	108	166
PULLET GROWING OPERATIONS:					
Commercial	23	23	21	14	67
Other	90	90	86	85	99
Pullets Sold (million)	2.35	2.3	2.3		
FARM CASH RECEIPTS ($ million):	**59.4**	**48.8**	**47.7**	**47.0**	**99**
% of Canada	9.2	10.0	10.0	9.7	
Eggs for Hatching	8.2	0.7	1.0	0.5	50
Eggs for Consumption	51.2	48.1	46.7	46.5	100
EGG PRICES (cents/dozen):					
Average All Grades (before levies)	124.7	119.9	118.0	115.5	98
Average Grade A Large	132.8	126.3	123.7	124.2	100
EGG MARKETINGS (million dozen):					
Grading stn. (registered)	46.80	47.07	46.33	48.36	104
Grading stn. (unregistered)	0.80	0.73	0.72	0.72	100
Off-farm Private Sales	2.10	2.00	2.31	2.45	106
Total Commercial Marketings	**49.70**	**49.80**	**49.36**	**51.53**	**104**
EGG GRADING ('000):					
No. of Commercial Grading Stations	6	3	3	3	100
No. of Farmer Graders	36	36	36	36	100
Eggs Graded (million dozen)	47.60	47.80	47.05	49.08	104
EXPORTS OF EGGS/EGG PRODUCTS:					
No. of Table Eggs (million dozen)	0.0	0.0	0.0	0.0	
Value of Eggs/Egg Products ($ million)	9.49	10.56	12.65	16.59	131
IMPORTS OF EGGS/EGG PRODUCTS:					
No. of Eggs (million dozen)	1.02	0.11	3.49	3.06	88
Value of Eggs/Egg Products ($ million)	15.09	14.35	15.31	12.24	80
CDN. PER CAPITA CONSUMPTION:					
Eggs (fresh equivalent dozen)	14.95	15.07	15.21	15.11	99

EGG INDUSTRY CHART, 1999

HATCHERY SUPPLY
BREEDING FLOCKS: 17
HENS: 108,000

PROVINCIAL HATCHERIES
3 YEAR ROUND
EGGS SET: 15 M (est)
CHICKS HATCHED: 12 M (est)
FEMALE CHICKS PLACED: 3.0 M

INTERPROVINCIAL OUT:
HATCHING EGGS: N/A
PULLET CHICKS: N/A

EXPORTS TO U. S.:
HATCHING EGGS: N/A
PULLET CHICKS: N/A

PULLET OPERATIONS:
14 (COMM.) 85 (OTHER)
PULLETS SOLD: 2.3 M

INTERPROVINCIAL IN:
HATCHING EGGS: N/A
PULLET CHICKS: N/A

IMPORTS FROM U. S.:
HATCHING EGGS: N/A
PULLET CHICKS: N/A

ANNUAL FEED REQUIRED:
$18 million

EGG PRODUCTION OPERATIONS:
REGISTERED PRODUCERS: 180
REGISTERED LAYERS: 2.123 M
V ALUE OF EGGS: $60 M

ANNUAL CAPITAL AND OPERATING EXPENDITURES:
$42 million

PRIVATE SALES:
2.45 M dozen

GRADERS:
22.30 M dozen

REGISTERED GRADING STATIONS:
EGGS GRADED: 49.08 M dozen
COMMERCIAL GRADERS: 3
FARMER GRADERS: 36

MANITOBA EGG PRODUCERS
- SETS PRICE
- ALLOCATES QUOTA
- AGENT FOR CEMA'S INDUST. PROD. PROG.

TABLE MARKETS:
CEMA: 4.72 M dozen
OTHER: 24.75 M dozen

CANADIAN EGG MARKETING AGENCY
- SETS QUOTA
- INDUSTRIAL PRODUCT PROGRAM
26.78 M dozen

PROCESS MARKETS:
22.06 M dozen

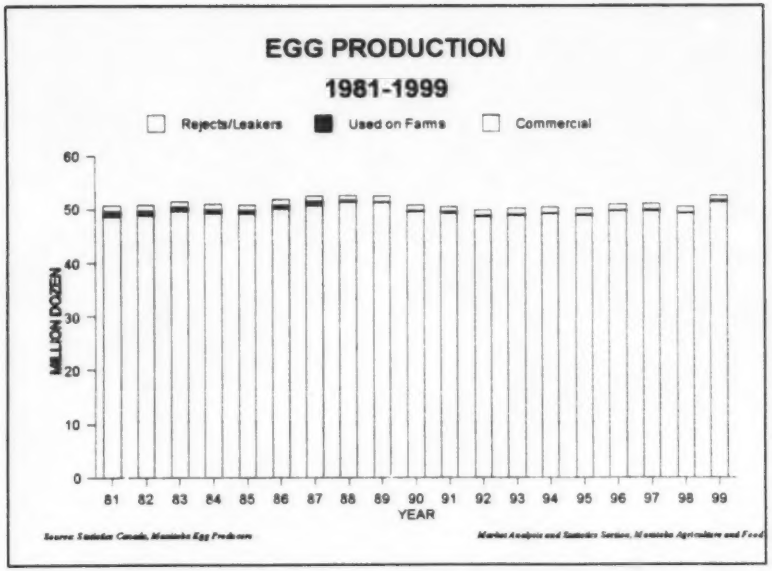
MANITOBA EGG PROCESSORS:
2
EMPLOYEES: 112
EGGS :
Manitoba: 21.98 M dozen
Non-MB: 0.45 M dozen

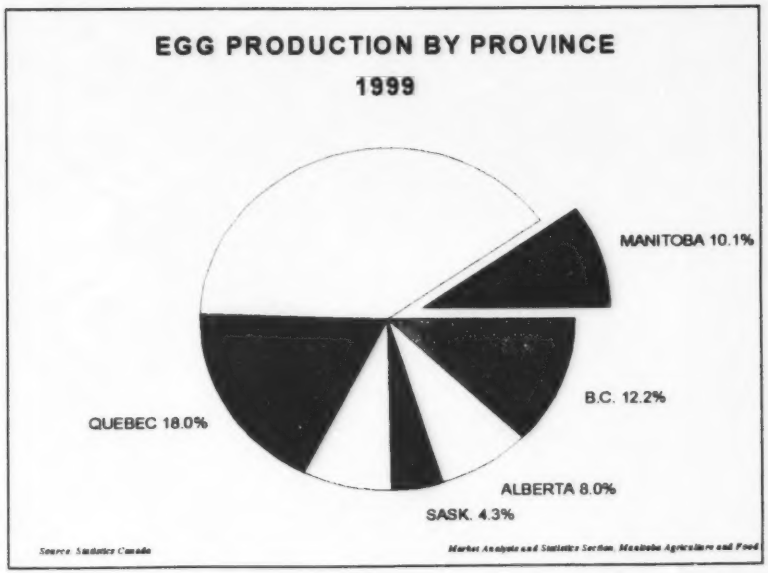
CANADIAN MARKETS
MB. EGGS : 29.47 M dozen

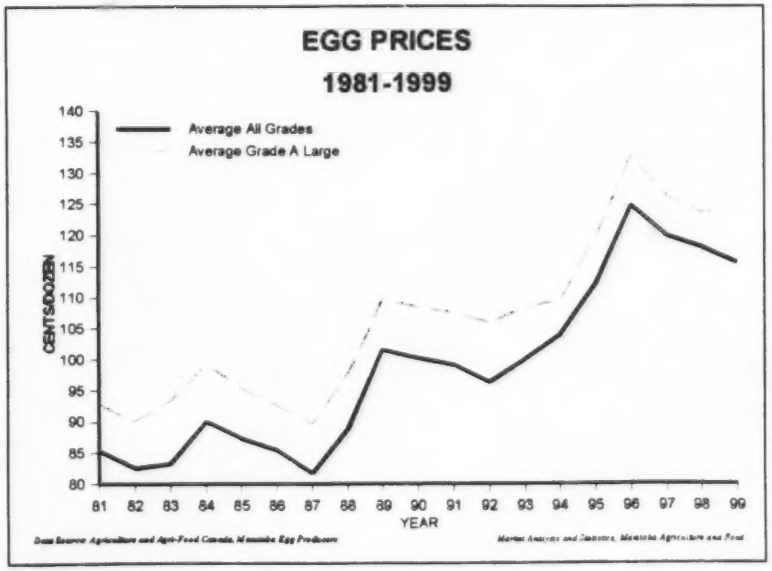
OTHER PROVINCES:
PROCESSORS: 0.081 M dozen

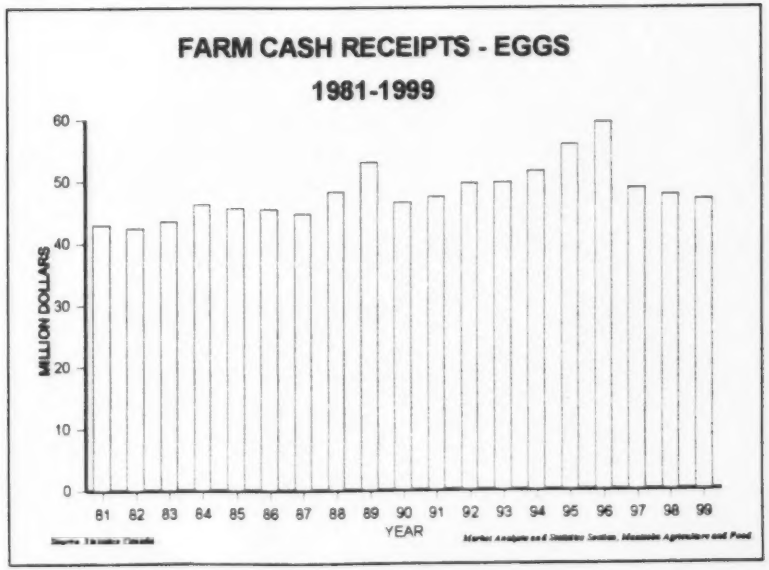
EXPORTS:
EGGS/PRODUCTS: $16.59 M

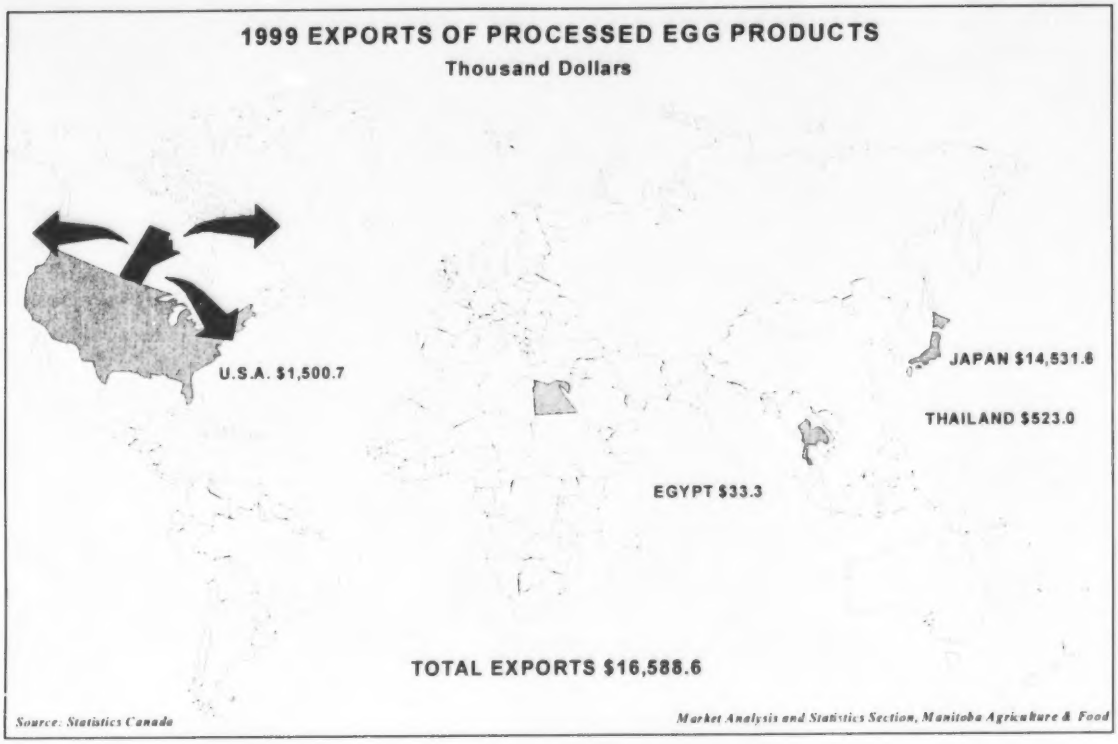
DATA SOURCE: Agriculture and Agri-Food Canada, Manitoba Egg Producers, Statistics Canada.

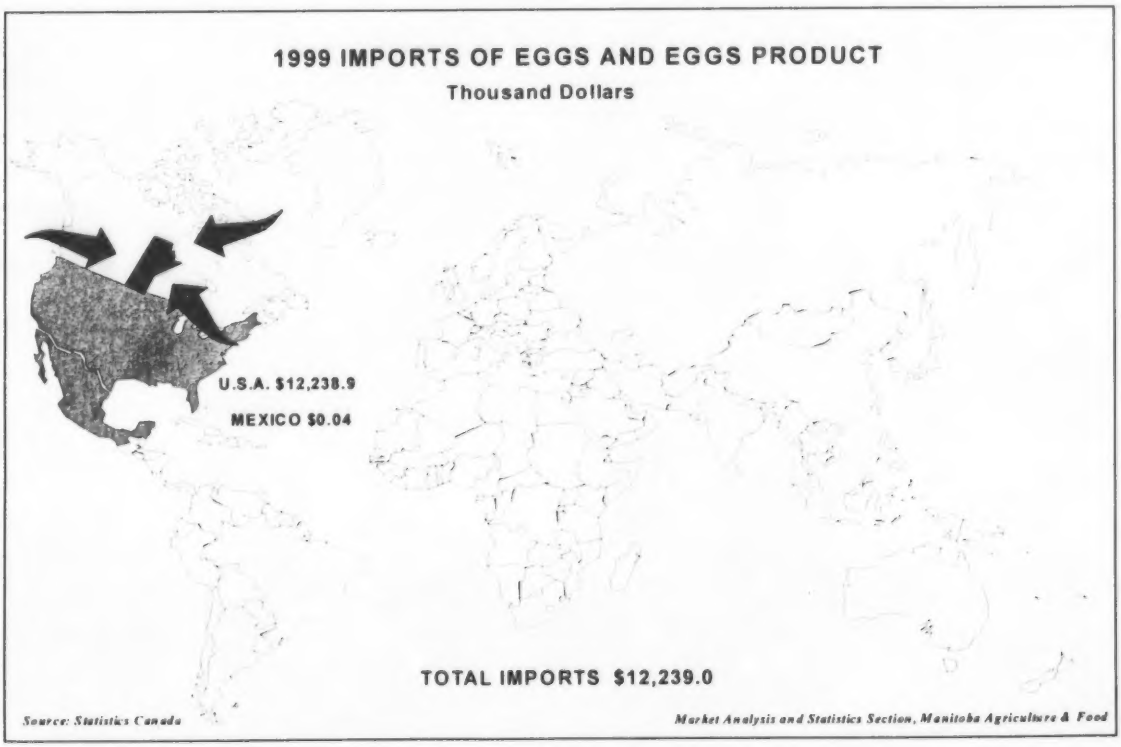

EGG PRODUCTION
1981-1999
Rejects/Leakers
Used on Farms
Commercial
MILLION DOZEN
YEAR
81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99


EGG PRODUCTION BY PROVINCE
1999
MANITOBA 10.1%
B.C. 12.2%
ALBERTA 8.0%
SASK. 4.3%
QUEBEC 18.0%
Source: Statistics Canada

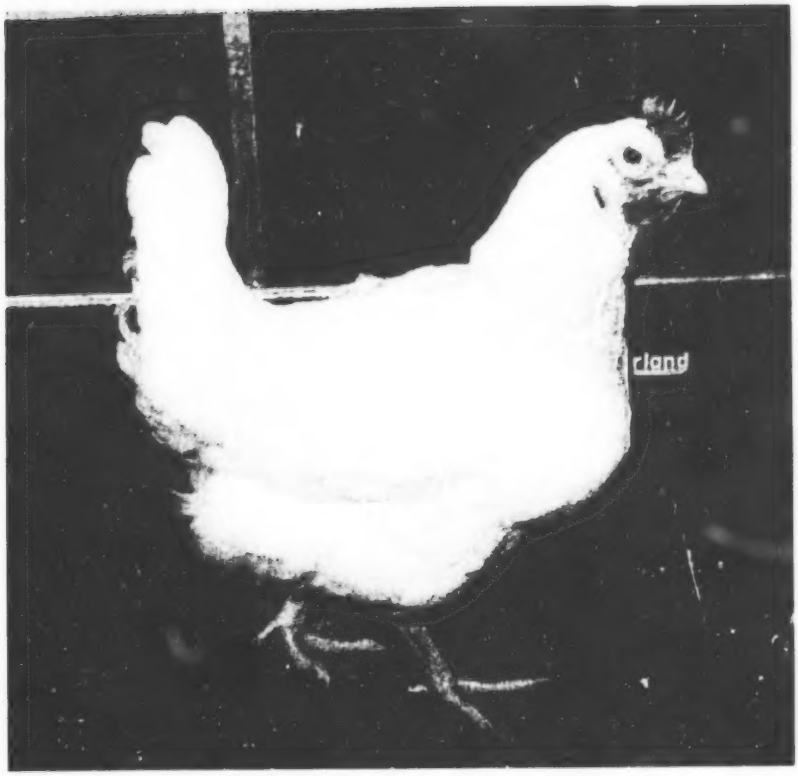

EGG PRICES
1981-1999
Average All Grades
Average Grade A Large
CENTS/DOZEN
YEAR
81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99


FARM CASH RECEIPTS - EGGS
1981-1999
MILLION DOLLARS
YEAR
81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99


1999 EXPORTS OF PROCESSED EGG PRODUCTS
Thousand Dollars
U.S.A. $1,500.7
JAPAN $14,531.6
THAILAND $523.0
EGYPT $33.3
TOTAL EXPORTS $16,588.6
Source: Statistics Canada
Market Analysis and Statistics Section, Manitoba Agriculture & Food


1999 IMPORTS OF EGGS AND EGGS PRODUCT
Thousand Dollars
U.S.A. $12,238.9
MEXICO $0.04
TOTAL IMPORTS $12,239.0
Source: Statistics Canada
Market Analysis and Statistics Section, Manitoba Agriculture & Food

BROILER CHICKEN SECTOR



BROILER CHICKEN SECTOR PROFILE

Production:

Most broiler chicken farms are located in the south-eastern corner of the province. There were 128 registered broiler chicken producers in Manitoba with about 3.3 million birds on farms in July 1999. Chickens are raised indoors where they are protected from the weather and predators and where they have the freedom to move, eat and drink at will. The size of farms ranges from about 50,000 chickens produced per year to 1.5 million chickens produced. Four year-round and three seasonal hatcheries supplied the industry in Manitoba with 27.2 million chicks in 1999. Over 34.6 million hatching eggs were obtained by the hatcheries from 38 local hatchery supply breeding flocks as well as from other provinces and the U.S.

Marketings:

Sales of registered broilers increased by five percent to 24.9 million chickens in 1999, of which almost all weighed between 1.2 and 2.95 kilograms (live weight). There was also non-registered production of 2.3 million chickens, raising total 1999 marketings by 1.9 percent to 27.2 million chickens valued at close to $60 million.

Processing and Trade:

There were two plants in Manitoba, which slaughtered and processed the majority of the registered chickens marketed in the province in 1999, Granny's Poultry Co-operative (Man) Ltd. and Dunn-Rite Food Products, Ltd., as well as one secondary processor, Prairie Produce, Inc. The 35.1 million kg of eviscerated chicken processed in 1999, valued at an estimated $86 million, was up by 11 percent from 1998. Inter-provincial trade in chicken involves the sale of whole chickens, chicken parts and "canners". Almost 2.40 million kg of chicken valued at $9.78 million was imported from the U.S. in 1999 mainly for sale through a major retail chain. Manitoba exported 1.24 million kg of chicken/fowl valued at $1.08 million in 1999.

Potential:

There is room for growth in Manitoba's broiler chicken industry for the domestic market due to supply management under the National Allocation and Pricing Agreement. Each province is allowed to increase its chicken production by a maximum of 8 percent over the base in each period. Manitoba Chicken Producers began an ambitious three-year expansion program in 1998 to increase basic allotment by more than a third. There is also potential for growth to supply export markets. Prairie poultry producers generally have a competitive advantage over many other areas in Canada

BROILER CHICKEN SECTOR

	1996	1997	1998	1999[P]	99 as a % of 98
REG. BROILER CHICKEN FARMS:	123	123	129	128	99
NO. OF BROILERS – JULY 1 ('000):	3,019	2,825	3,110	3,291	106
% of Canada	4.9	4.6	4.7	4.8	
PROVINCIAL HATCHERIES:					
Hatcheries (No.)	6	6	8	7	88
Eggs Set (million)	29.0	29.8	33.4	34.6	104
Chicks Hatched (million)	23.2	23.9	26.4	27.3	103
Chicks Sold (million)	23.1	23.0	25.8	27.2	105
HATCHERY SUPPLY BREED STOCK:					
Flocks	39	33	38	38	100
Hens ('000)	127.5	135.3	147.7	259.5	176
FARM CASH RECEIPTS ($ million):					
Hens and Chickens	48.1	50.1	53.4	56.0	105
% of Canada	3.8	3.9	4.0	4.2	
BROILER CHICKEN PRICES ($ each):					
Broilers (under 1.2 kg live)	1.33	1.37	1.40	1.35	96
Broilers (1.2-2.95 kg live)	2.18	2.25	2.25	2.20	98
Roasters (over 2.95 kg live)	4.23	4.23	4.25	4.00	94
CHICKEN MARKETINGS ('000):					
Registered marketings:	20,028	20,571	24,200	24,892	103
Broilers (under 1.2 kg live)	1,467	646	344	0	0
Broilers (1.2-2.95 kg live)	18,210	19,576	23,665	24,822	105
Roasters (over 2.95 kg live)	351	349	191	70	37
Unregistered marketings:	1,190	1,160	2,500	2,300	92
Fowl (est.)	2,000	2,000	2,000	2,000	100
CHICKEN PROCESSING ('000):					
Number of Processing Plants	2	2	2	2	100
Chicken Processed (million kg evis)	26.7	28.2	31.6	35.1	111
Value of Processed Chicken ($M)	75	82	90	86	96
EXPORTS OF CHICKEN MEAT/PROD:					
Quantity (tonnes)	425.3	547.7	951.9	1,244.8	121
Value ($'000)	341.0	432.5	714.8	1,083.4	152
IMPORTS OF CHICKEN MEAT/PROD:					
Quantity (tonnes)	4,165.3	3,471.5	3,559.9	2,398.8	67
Value ($'000)	20,762.7	16,707.0	16,997.2	9,777.8	58
CDN. PER CAPITA CONSUMPTION:					
Chicken (eviscerated kg)	26.6	27.4	28.2		

BROILER CHICKEN INDUSTRY CHART, 1999

HATCHERY SUPPLY
BREEDING STOCK ON FARMS
PRODUCERS: 30
FLOCKS: 38 HENS: 259,500
HATCHING EGGS PLACED: 24.4 M

EXPORTS TO U.S.:
HATCHING EGGS: 0.0 M
CHICKS: 0.0 M

INTERPROVINCIAL OUT:
HATCHING EGGS: 0.0 M
CHICKS: 0.0 M

IMPORTS FROM U.S.:
HATCHING EGGS: 7.615 M
CHICKS: 2.487 M

INTERPROVINCIAL IN:
HATCHING EGGS: 2.984 M
CHICKS: 0.0 M

PROVINCIAL HATCHERIES
4 YEAR ROUND
3 SEASONAL
EGGS SET: 34.6 million
CHICKS HATCHED: 27.3 million
CHICKS PLACED: 27.2 million

ANNUAL FEED REQUIRED:
$26.0 million

BROILER PRODUCTION
REGISTERED PRODUCERS : 128
MARKETINGS: 27.2 M birds
REGISTERED: 24.9 M birds
UNREGISTERED: 2.3 M birds
TOTAL VALUE: $60.0 million

ANNUAL CAPITAL AND OPERATING EXPENDITURES:
$34.0 million

PRIVATE SALES:
2.3 million birds

MANITOBA CHICKEN PRODUCER BOARD
- NEGOTIATES PRICE
- REGULATES QUOTA

CHICKEN FARMERS OF CANADA
- SETS GLOBAL QUOTA

2 SLAUGHTER PLANTS
1 PROCESSING PLANT
EMPLOYEES: 600
SLAUGHTER: 24.9 million birds
EVISC.WEIGHT: 35.1 million kg
WHOL. VALUE: $86 million

EXPORTS:
1.24 million kg
$1.08 million

INTERPROVINCIAL OUT:
Whole, parts, canners

INTERPROVINCIAL IN:
SASKATCHEWAN: 0 tonnes
ALBERTA: 0 tonnes

IMPORTS FROM U. S.:
2.40 million kg
$9.78 million

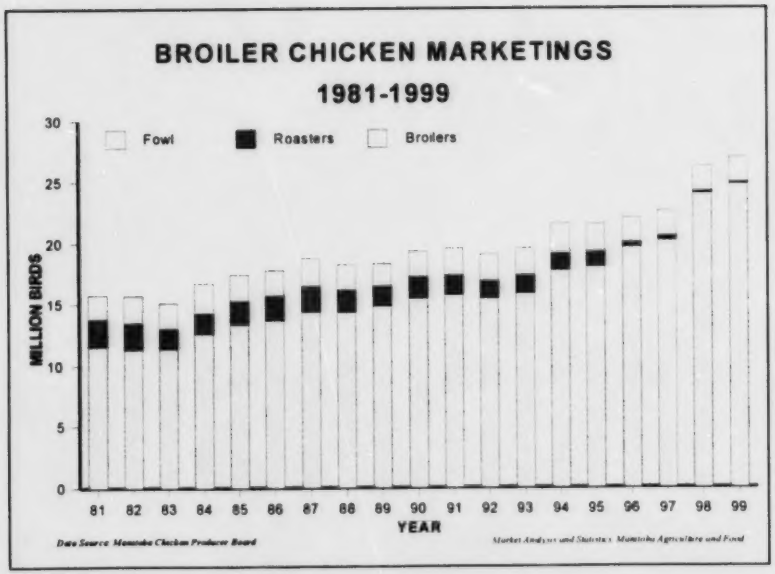
MANITOBA MARKET
FRESH AND FROZEN PRODUCT

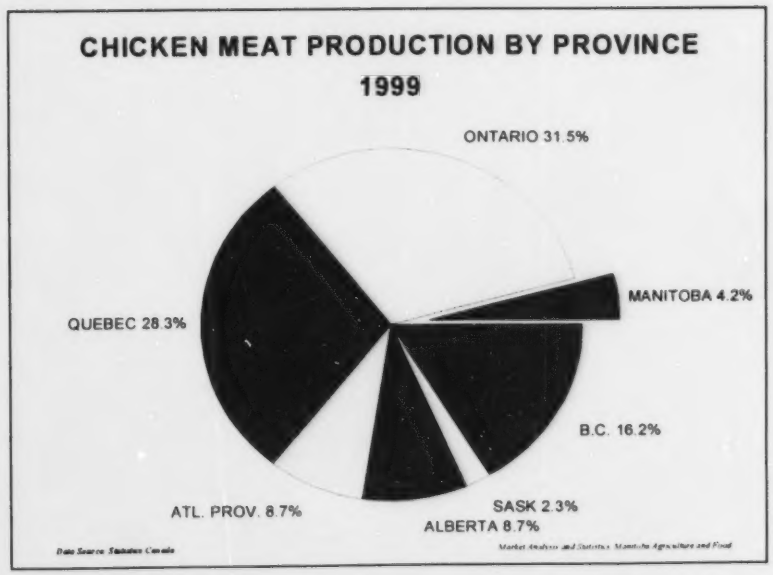
FAST FOOD & RESTAURANT

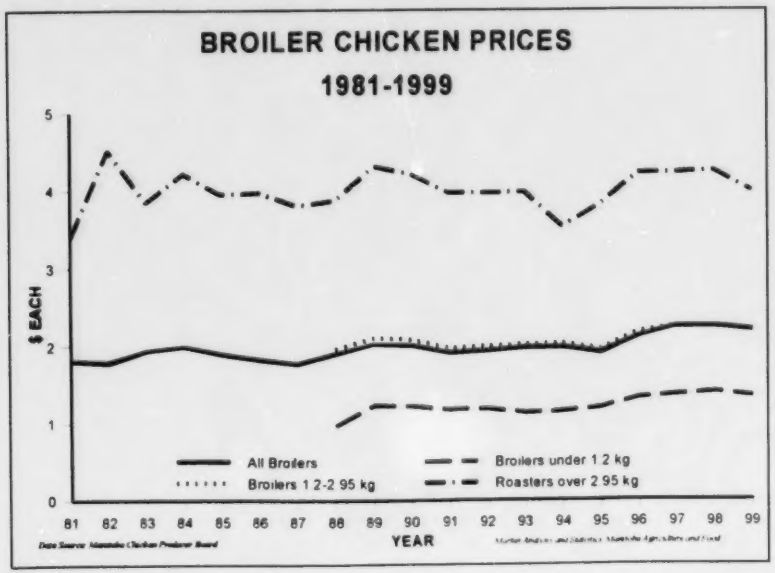
RETAIL STORES

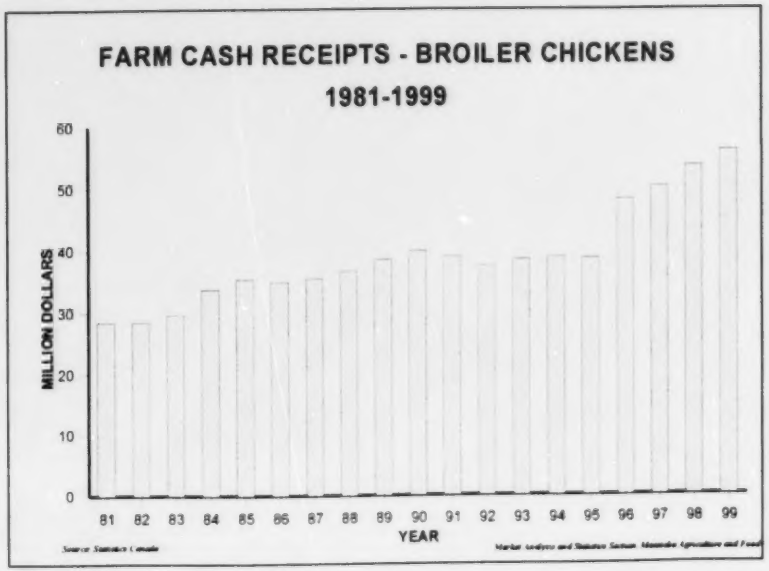
FURTHER PROCESSING

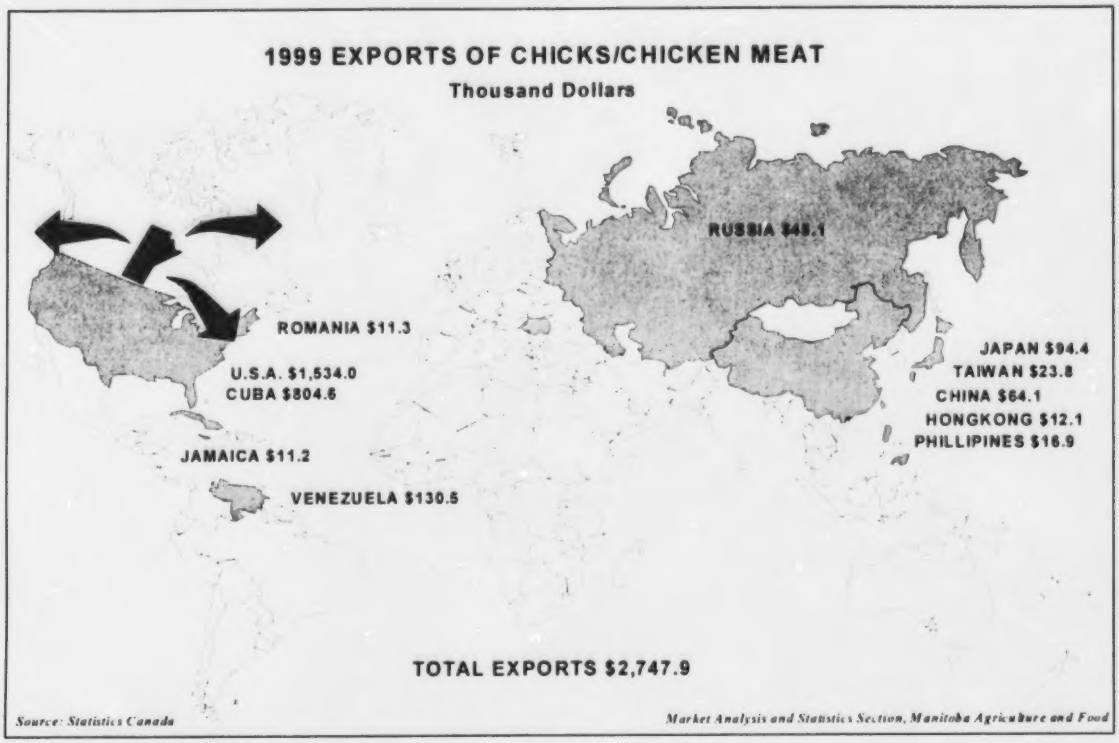
DATA SOURCE: Agriculture and Agri-Food Canada, Manitoba Chicken Producer Board, Statistics Canada.

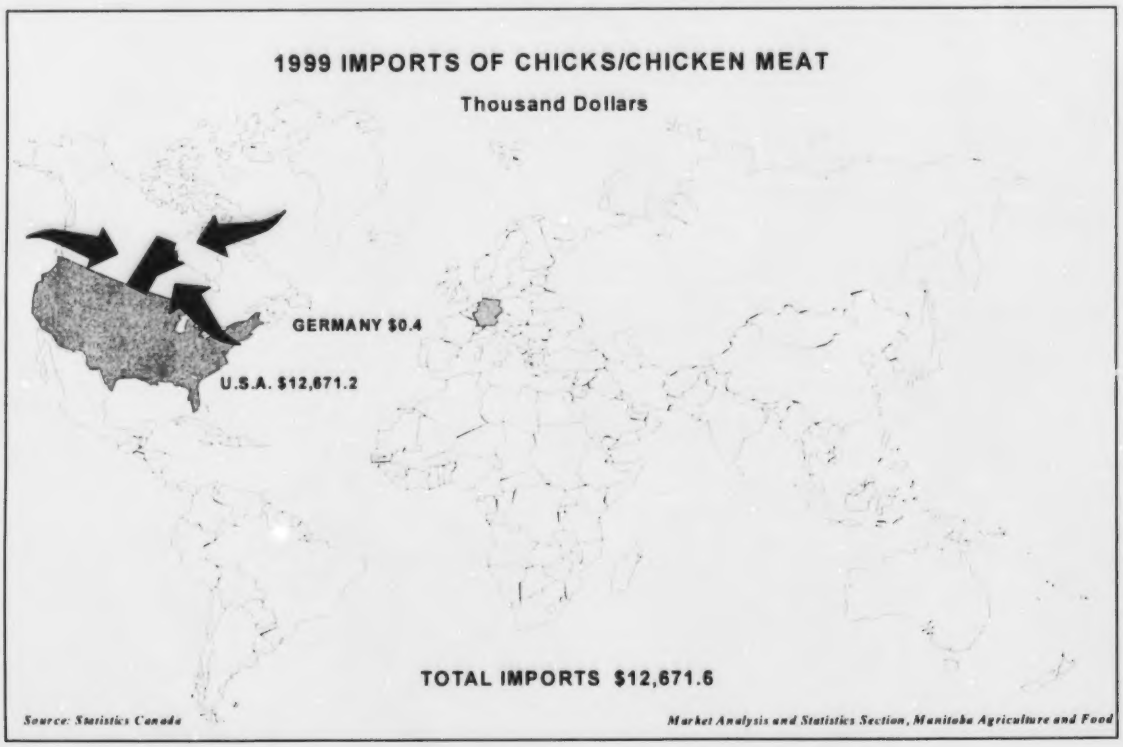

BROILER CHICKEN MARKETINGS
1981-1999
Fowl
Roasters
Broilers
MILLION BIRDS
0
5
10
15
20
25
30
81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99
YEAR
Data Source: Manitoba Chicken Producer Board
Market Analysis and Statistics, Manitoba Agriculture and Food


CHICKEN MEAT PRODUCTION BY PROVINCE
1999
ONTARIO 31.5%
MANITOBA 4.2%
QUEBEC 28.3%
B.C. 16.2%
ATL. PROV. 8.7%
SASK 2.3%
ALBERTA 8.7%
Data Source: Statistics Canada
Market Analysis and Statistics, Manitoba Agriculture and Food


BROILER CHICKEN PRICES
1981-1999
$ EACH
0
1
2
3
4
5
All Broilers
Broilers 1.2-2.95 kg
Broilers under 1.2 kg
Roasters over 2.95 kg
81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99
YEAR
Data Source: Manitoba Chicken Producer Board
Market Analysis and Statistics, Manitoba Agriculture and Food


FARM CASH RECEIPTS - BROILER CHICKENS
1981-1999
MILLION DOLLARS
0
10
20
30
40
50
60
81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99
YEAR
Source: Statistics Canada
Market Analysis and Statistics Section, Manitoba Agriculture and Food


1999 EXPORTS OF CHICKS/CHICKEN MEAT
Thousand Dollars
RUSSIA $48.1
ROMANIA $11.3
U.S.A. $1,534.0
CUBA $804.6
JAMAICA $11.2
VENEZUELA $130.5
JAPAN $94.4
TAIWAN $23.8
CHINA $64.1
HONGKONG $12.1
PHILLIPINES $16.9
TOTAL EXPORTS $2,747.9
Source: Statistics Canada
Market Analysis and Statistics Section, Manitoba Agriculture and Food


1999 IMPORTS OF CHICKS/CHICKEN MEAT
Thousand Dollars
GERMANY $0.4
U.S.A. $12,671.2
TOTAL IMPORTS $12,671.6
Source: Statistics Canada
Market Analysis and Statistics Section, Manitoba Agriculture and Food

TURKEY SECTOR

TURKEY SECTOR PROFILE

Production:

A major portion of turkey production occurs in south-eastern Manitoba with large concentrations along the Trans-Canada highway to Portage la Prairie and south of Teulon up to Riverton and Arborg. In 1999, 70 registered commercial producers and over 50 non-registered turkey producers had 753,000 birds on farms in July, an increase of nine percent from the previous year and about one-tenth of the Canadian flock. There were 8 hatchery supply breeding stock farms with 54,300 hens and one provincial hatchery, which set 5.4 million eggs and hatched 4.1 million poults in 1999.

Marketings and Trade:

Turkey marketings in 1999 totalled 1.30 million birds, of which 151,000 were broilers (under 5.4 kg live), 610,000 were hens (5.4-9.0 kg live) and 543,000 were toms (over 9.0 kg live). Turkey sales were down by 1.2 percent from 1998 due to fewer hens and broilers being marketed. Average weights increased over the year. Total receipts from turkey production in 1999 amounted to $17.1 million, down by one percent from 1998.

Manitoba is involved in active trade in hatching eggs, poults and turkey meat. The trade in hatching eggs and poults is with the United States, Ontario, Saskatchewan, British Columbia and Alberta. Over 0.37 million kg of turkey meat and processed products, valued at $2.08 million, were imported into Manitoba from the United States in 1999, but none has been shipped in from Saskatchewan and Alberta for the past few years. Manitoba exported 0.76 million kg of turkey meat, valued at $373,200 to 10 countries, including the United States, China/Hong Kong, Philippines, Russia, South Korea and Japan, in addition to exporting live birds to the United States.

Processing:

Manitoba had one turkey slaughter and processing plant in 1999, Granny's Poultry Co-operative, Ltd., which slaughtered all registered birds marketed in the province. There was also one main secondary processor of turkey meat in 1999, Prairie Produce Inc. About 11.6 million kg of fresh and frozen turkey and turkey products, with an *estimated* value of about $33 million, were produced in 1999.

Potential:

There could be potential growth in Manitoba's turkey industry outside of the domestic quota system by supplying additional export markets for both eviscerated and live birds to the U.S.A. Domestic turkey consumption has been relatively stable for the past twelve years at 4-5 kg per person, but as turkey is a nutritious alternative to other meats, there is potential to increase consumption. The winter tom bonus program provides much needed tom turkeys during the winter months. Manitoba turkey producers generally have a competitive advantage over many other areas in Canada.

TURKEY SECTOR

	1996	1997	1998	1999[P]	'99 as a % of '98
REGISTERED TURKEY FARMS (NO.):	74	74	73	70	96
TURKEYS ON FARMS JULY 1 ('000):	760	663	694	753	109
% of Canada	9.3	8.7	9.3	9.9	
PROVINCIAL HATCHERIES:					
Hatcheries (No.)	1	1	1	1	100
Eggs Set (million)	6.20	5.98	4.9	5.4	110
Poults Sold (million)	4.77	4.57	3.75	4.1	109
HATCHERY SUPPLY BREED STOCK:					
Flocks (No.)	9	9	8	8	100
Hens ('000)	55.1	55.0	53.7	54.3	101
FARM CASH RECEIPTS ($ million):					
Turkeys	17.8	17.5	17.3	17.1	99
% of Canada	6.7	6.8	6.9	7.1	
TURKEY PRICES ($ each):					
Broilers (under 5.4 kg live)	8.44	8.46	8.22	7.88	96
Hens (5.4-9.0 kg live)	11.18	11.81	11.49	10.76	94
Toms (over 9.0 kg live)	17.41	17.19	17.68	17.14	97
TURKEY MARKETINGS ('000):					
Broilers (under 5.4 kg live)	259	198	224	151	67
Hens (5.4-9.0 kg live)	681	613	626	610	97
Tom (over 9.0 kg live)	458	498	470	543	116
TURKEY PROCESSING ('000):					
Number of Processing Plants	2	1	1	1	100
Mb. Turkey Processed (million kg)	12.0	11.6	11.7	11.6	99
Value of Processed Turkey ($M)	33.2	33.5	33.0	33.3	101
EXPORTS OF TURKEY MEAT/PROD:					
Turkey meat (tonnes)	919.5	895.1	703.3	759.9	108
Turkey meat ($'000)	708.4	669.5	492.2	373.2	76
Poults ($'000)	3,753.3	4,194.1	2,319.5	2,477.6	107
IMPORTS OF TURKEY MEAT/PROD:					
Turkey meat (tonnes) (from U.S.)	756.8	880.2	442.1	374.2	85
Turkey meat ($'000)	3,399.2	3,054.2	2,157.1	2,084.8	97
Poults ($'000)	105.8	179.4	178.5	163.3	91
CDN. PER CAPITA CONSUMPTION:					
Turkey (eviscerated kg)	4.1	4.2	4.1	N/A	

TURKEY INDUSTRY CHART, 1999

HATCHERY SUPPLY
BREEDING STOCK ON FARMS
FLOCKS: 8
HENS: 54,300

EXPORTS TO U.S.:
HATCHING EGGS: N/A
POULTS: 1,269,000

INTERPROVINCIAL OUT:
HATCHING EGGS: N/A
POULTS: N/A

IMPORTS FROM U.S.:
HATCHING EGGS: N/A
POULTS: 162,000

INTERPROVINCIAL IN:
HATCHING EGGS: N/A
POULTS: N/A

PROVINCIAL HATCHERY
EGG SET: 5.4 M
POULTS HATCHED: 4.1 M

ANNUAL FEED REQUIRED:
$7.6 million

TURKEY PRODUCTION
REGISTERED PRODUCERS: 70
POULTS PLACED: 1.50 M birds
MARKETINGS: 1.30 M birds
MARKET VALUE: $17.1 million

ANNUAL CAPITAL AND OPERATING EXPENDITURES:
$8.7 million

MANITOBA TURKEY PRODUCERS
- NEGOTIATES PRICE
- REGULATES QUOTA

CANADIAN TURKEY MARKETING AGENCY
- SETS GLOBAL QUOTA

EXPORTS:
0.76 million kg
$0.37 million

1 PROCESSING PLANT
SLAUGHTER: 1.3 million birds
WEIGHT: 11.6 million kg
EST. VALUE: $33.3 million

INTERPROVINCIAL IN:
SASKATCHEWAN: 0 M kg
ALBERTA: 0 M kg

OTHER PROVINCES:
WHOLE, BONE-IN,
BONELESS PARTS:
40-45 % of sales

IMPORTS FROM U.S.:
0.37 million kg
$2.08 million

MANITOBA MARKET
FRESH AND FROZEN
45 %

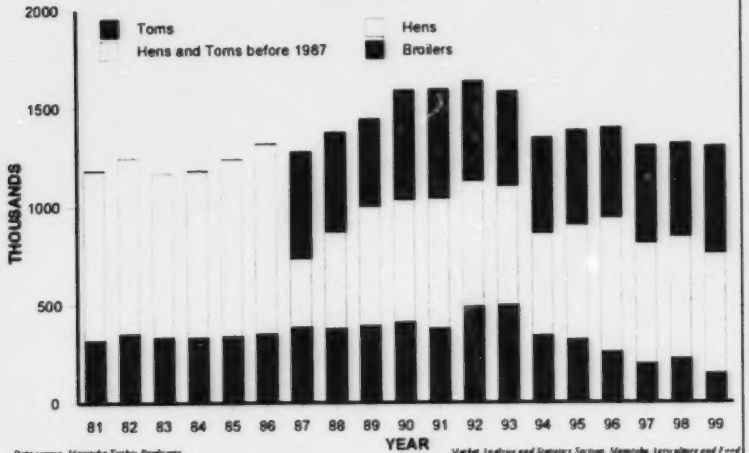
FAST FOOD & RESTAURANT

RETAIL FOOD STORES

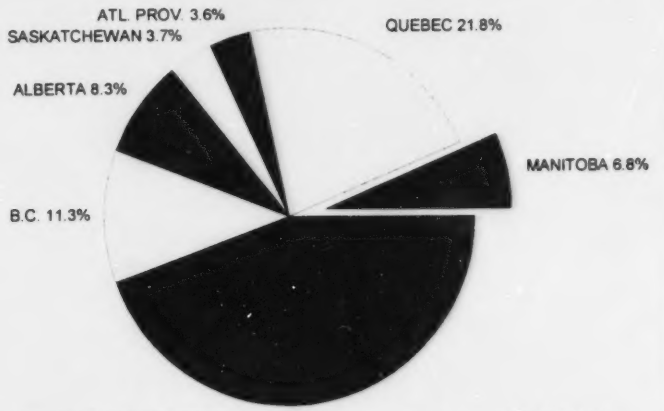
FURTHER PROCESSING

DATA SOURCE: Agriculture and Agri-Food Canada, Manitoba Turkey Producers, Statistics Canada.

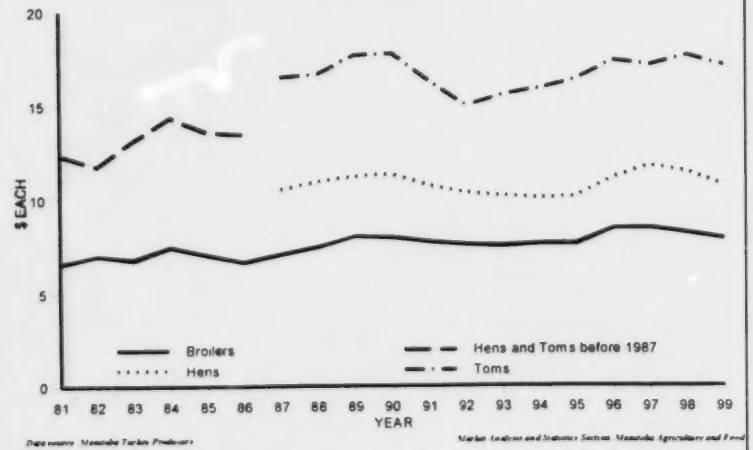
TURKEY SALES
1981-1999



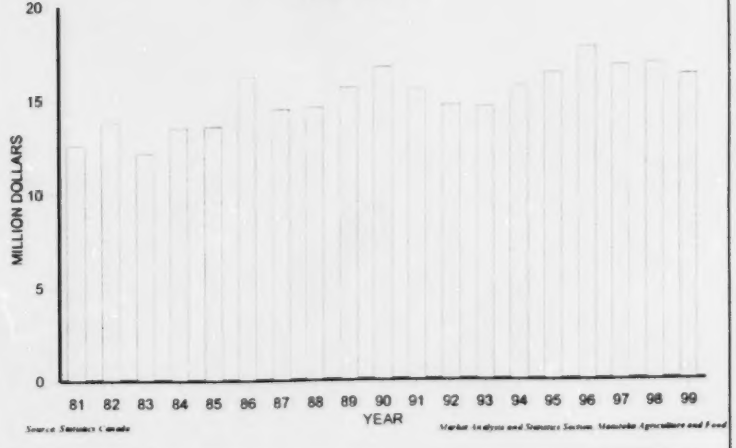
TURKEY MEAT PRODUCTION BY PROVINCE
1999

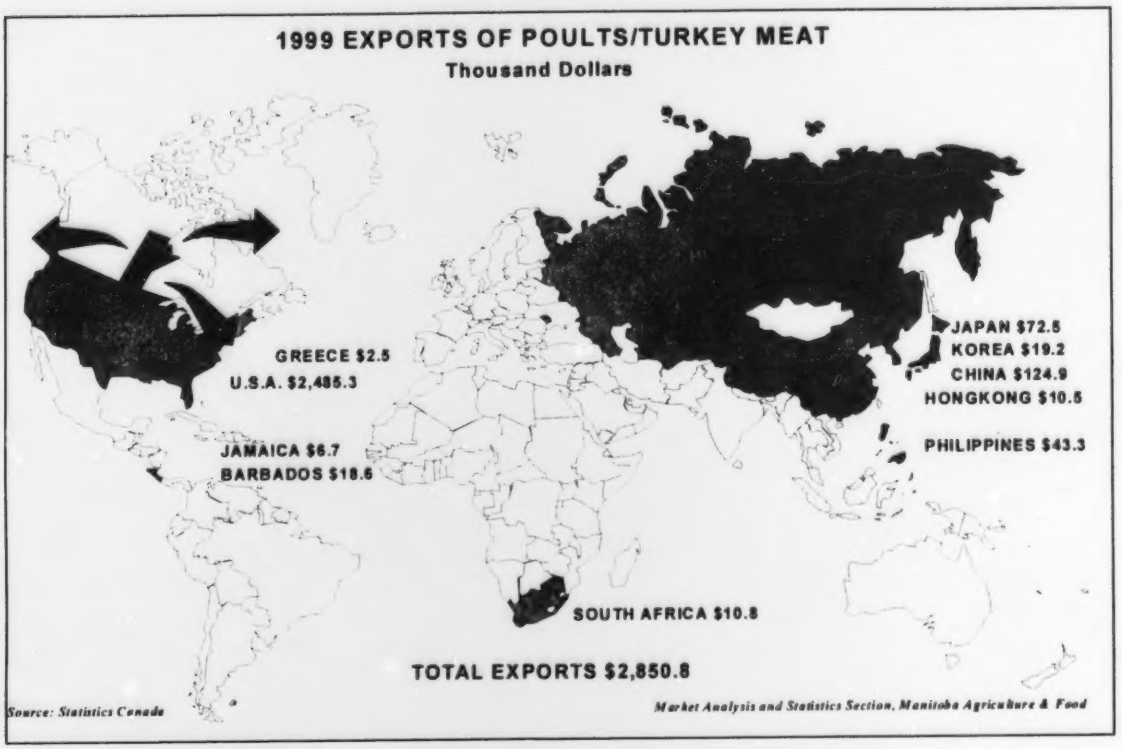


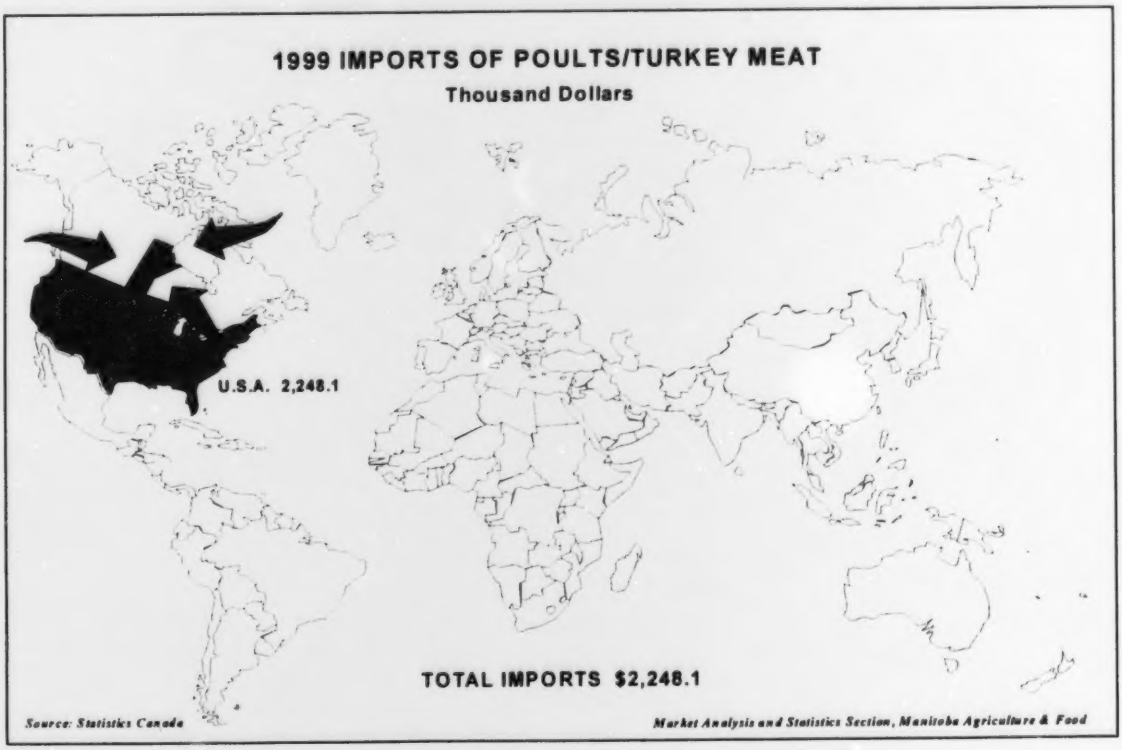
TURKEY PRICES
1981-1999



FARM CASH RECEIPTS - TURKEYS
1981-1999




1999 EXPORTS OF POULTS/TURKEY MEAT
Thousand Dollars
GREECE $2.5
U.S.A. $2,485.3
JAMAICA $6.7
BARBADOS $18.6
JAPAN $72.5
KOREA $19.2
CHINA $124.9
HONGKONG $10.5
PHILIPPINES $43.3
SOUTH AFRICA $10.8
TOTAL EXPORTS $2,850.8
Source: Statistics Canada
Market Analysis and Statistics Section, Manitoba Agriculture & Food


1999 IMPORTS OF POULTS/TURKEY MEAT
Thousand Dollars
U.S.A. 2,248.1
TOTAL IMPORTS $2,248.1
Source: Statistics Canada
Market Analysis and Statistics Section, Manitoba Agriculture & Food